



# COUGAR CANYON

## PRESS KIT

### Media Contact

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Cougar Canyon  
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## MEMO

May 2008

To: Media and Journalists  
From: Michael Butcher, Director of Marketing, Cougar Canyon

Cougar Canyon was designed to be the premier choice in Colorado for those seeking an active, resort lifestyle. For second-home owners or full-time residents, our community offers affordable living, a mild year-round climate and lots of wide-open spaces. One of the best places in the country for active adults to enjoy healthy, outdoor living is southern Colorado, and that is just one of the many reasons why we chose to build our vision in Trinidad. We couldn't be more thrilled with the results. We invite you, our media friends and partners, to join us as our community continues to grow in new and exciting ways.

To help you get to know our thoughtfully designed community, we have developed this press kit which contains the following:

- General community lifestyle description
- Real estate description
- Real estate fact sheet
- Golf course description
- Golf course fact sheet
- Golf course and instruction rates
- Hole-by-hole descriptions
- Golf staff biographies
- Nicklaus Design details
- Trinidad description
- Cougar Canyon & Trinidad summer/fall event calendar
- Cougar Canyon brochure
- Scorecard
- Photo CD with thumbnail sheet

Personal interviews and site tours are encouraged. Again, I invite you to personally experience Cougar Canyon. To arrange a visit, contact me at (719) 845-8096 or [michaelb@cougarcanyonliving.com](mailto:michaelb@cougarcanyonliving.com).

### About Cougar Canyon

Cougar Canyon is a new golf community with resort amenities for active lifestyles located near the historic town of Trinidad, surrounded by the Sangre de Cristo Mountains of southern Colorado. Features include a championship, links-style golf course created by Nicklaus Design, named one of the "Top Ten New Courses You Can Play" in the U.S. for 2008 by GOLF Magazine and "Best New Course" by Colorado Avid Golfer. Future plans call for a 117-suite hotel and spa, a community recreation center with fitness facilities, swimming pools, hot tubs and tennis courts, and an eight-mile walking and biking trail. The community is adjacent to 3,000 acres of private nature preserve. 304 Shanahan Drive, Trinidad, CO 81082, 877-547-7455 (residential community) or 719-422-7015 (golf course), [www.CougarCanyonLiving.com](http://www.CougarCanyonLiving.com)

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## Cougar Canyon – Live Your Life on Course

*TRINIDAD, Colorado (May 2008)* – Those seeking the southern Colorado way of life have discovered Cougar Canyon. This prestigious community is a multi-use, master-planned development with a collection of medium- to low-density residential villages surrounded by the highly acclaimed Cougar Canyon Golf Links created by famed Nicklaus Design.

Amenities will include a community recreation center, indoor and outdoor pools, hot tub, tennis courts, and a boutique hotel with a full-service spa and an upscale restaurant. The hotel will also be home to 3,000 square feet of conference and banquet facilities, its own fitness center, and a community general store for guests and residents alike. What's more, the community is one of the few in Colorado to offer fiber optic connectivity to every home site. Located near Trinidad, Colorado, this development combines thoughtful land planning, environmental sensitivity, quality architecture, and natural landscape design.



Surrounded by the Sangre de Cristo mountain range, the site boasts large flat monumental buttes, piñon pine-covered hillsides, and a wide valley divided by natural arroyos and canyons. The tree-covered plateaus and mountain vistas provide a dramatic backdrop.

Defined and designed around the natural topography of the land, Cougar Canyon incorporates native vegetation into the landscape. Understanding the importance of open space, the developers preserved a 3,000-acre nature conservancy directly adjacent to the community's eastern border. Several community and neighborhood parks, small playgrounds, multi-purpose open fields, picnic shelters, and an eight-mile public trail system add to the natural setting.

In a nod to Trinidad's storied Old West heritage, Cougar Canyon is also planning equestrian facilities to complement its 3,000 acres of open space. Ideally, resort guests will enjoy trail riding adventures while residents will have access to boarding facilities for their own four-legged members of the family.

The architecture is reflective of Trinidad and Las Animas County's historic rural image. Michael Butcher, Cougar Canyon Marketing Director, says, "Our goal is to achieve a unified theme which promotes indigenous architectural styles that complement Cougar Canyon's natural landscape." The built environment will reflect the horizontal nature of the site reflecting the natural colors found on the surrounding plateaus and hillsides.

Cougar Canyon Golf Links is the premier feature of this community. This par 72, 7,669-yard, links-style course is a unique combination of mountain and desert terrain with split fairways, black sand bunkers, and dramatic elevation changes. Spacious practice facilities include a putting green and double-sided driving range. The mild climate allows for year-round play.

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The future all-suite boutique hotel and clubhouse will sit adjacent to the golf course providing scenic lake views. To host parties, weddings, and other intimate celebrations, the banquet facility and upscale restaurant will be next door. In addition, a full-service spa will include treatments infused with indigenous herbs and natural remedies inspired by native traditions.

Ease of access makes this an attractive second-home location. Cougar Canyon is within a 3-hour drive from Albuquerque and Sante Fe, New Mexico; and Denver, Colorado; 2 hours from Colorado Springs, Colorado; and 1 hour from Pueblo, Colorado.

Interested buyers can tour model homes and review floor plans for custom and semi-custom homes, designer homes, patio homes, and townhomes. The onsite Cougar Canyon Welcome Center is open daily to provide detailed information. Please call 877-547-7455.

Cougar Canyon Golf Links is open for public play and green fees are \$69. Golf memberships are available to both real estate owners and non-owners. The Golf Shop is located at 304 Shanahan Drive, Trinidad, CO. For information and tee times, please call 719-422-7015.

Learn more online at [www.CougarCanyonLiving.com](http://www.CougarCanyonLiving.com).

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## The Residential Villages of Cougar Canyon

*TRINIDAD, Colorado (May 2008)* – Cougar Canyon is comprised of high-quality and golf course–related neighborhoods, with a combination of estate homes on the largest lots, small enclaves of thematically similar homes on the smaller lots, townhomes, and a hotel complex. Planners carefully considered the natural environment when designing the 1,500-acre parcel.

Parkside and Westgate are the first neighborhoods being offered at Cougar Canyon. Homes capture views that range from the Spanish Peaks to Fisher’s Peak and the town of Trinidad. The first custom homesites are Gray Creek Estates overlooking the 15th fairway. These neighborhoods are located along the eight-mile Conservancy Trail loop which winds through the entire community and connects with trailheads into the 3,000-acre Cougar Canyon Conservancy Area. The Clubhouse and Recreation Center are a short walk away, making these neighborhoods one of the most desirable in Cougar Canyon. Home site prices start at \$84,900. Homes start at \$275,000.



With a total of 1,000 to 1,200 acres devoted to over 1,700 homesites, density levels are low to moderate. An average lot size is ¼ acre or about 10,000 square feet. Premium ½-acre to 1-acre lots are also available.

Custom home builders have a variety of options in the community’s design guidelines. All builders go through the architectural review process to assure high quality construction and superior standards. Canyon Homes and Ashbrook Homes are the premier builders selected for the project.

Future neighborhoods include a gated enclave of golf course home sites along the #3 Fairway with spectacular views of the golf course and Fisher’s Peak, an exclusive golf course neighborhood fronting holes #17 and #18 consisting of luxury, territorial-style villas, and a cozy neighborhood of patio homes bordered by Gray Creek with views of Fisher’s Peak and hole #15.

In this region, dwellings were historically characterized by extensive roof overhangs, covered porches and patios, arcades, low horizontal roof lines, thick walls, and natural building materials. These characteristics will be used throughout the project. Architectural styles for built structures are Territorial/Tuscan, Prairie, Colorado High Country/Rustic, Craftsman Bungalow and Country Farmhouse.

The homes and lots are marketed exclusively by several on-site real estate brokerages. Site tours of model homes are available to interested buyers, from vacation homeowners to full-time residents, as well as first-time buyers. Please call 877-547-7455.

Other projects that the Cougar Canyon developers have been involved with include Polo Reserve and Deer Creek at Meadow Ranch, both in Littleton, Colorado. They are partners with Amerigolf Holdings, who has successfully developed Redlands Mesa Golf Club in Grand Junction, Colorado, and with Silver Ridge Investments, which has many developments in the Aspen area, including the Peaks at Aspen Glen and the Timbers Club at Snowmass.

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## Fact Sheet - Cougar Canyon

TRINIDAD, Colorado (May 2008)

**Home sites:** 1,729  
**Home types:** custom and semi-custom homes, designer homes, patio homes, townhomes  
**Home prices:** start at \$275,000  
**Lot prices:** start at \$84,900  
**Total acres:** 1,500  
**Total homesites acreage:** approximately 1,000 to 1,200 acres  
**Density:** low and medium density neighborhoods  
**Average home site:** ¼ acre or approximately 10,000 square feet  
**Premium lots:** from ½ acre to 1 acre  
**Connectivity:** fiber optic, wired and wireless

**Architectural design:** Territorial/Tuscan, Prairie, Colorado High Country Rustic, Craftsman Bungalow, Country Farmhouse  
**Builders:** Canyon Homes, Ashbrook Homes

**Amenities:** Cougar Canyon Golf Links  
 Cougar Canyon Resort and Spa  
 Swimming pools  
 Planned equestrian facility  
 Community recreation and fitness center  
 Basketball, tennis, volleyball courts  
 Paved bike paths and walking trails  
 Adjacent 3,000-acre conservancy area  
 FTTH (Fiber To The Home) community

**Views:** Sangre de Cristo Mountains, Spanish Peaks, Fisher's Peak and the eastern plains

### Phase II plans feature the Cougar Canyon Resort and Spa, scheduled for completion in spring 2009:

117 all-suite boutique hotel  
 Conference and banquet facility (3,000 square feet)  
 Upscale restaurant  
 Spa  
 Indoor/Outdoor café  
 Community general store

- more -



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**Elevation:** 6025 feet above sea level  
**Address:** 304 Shanahan Drive, Trinidad, CO 81082

**Driving distances:** 3 hours from Albuquerque and Santa Fe, New Mexico and Denver, Colorado  
2 hours from Colorado Springs, Colorado  
1 hour from Pueblo, Colorado  
3 miles from Trinidad, Colorado

**Onsite:** Cougar Canyon Welcome Center  
**Office hours:** Monday through Saturday 9 a.m. to 5 p.m.; Sundays 10:30 a.m. to 5 p.m.  
**Model homes:** open and available for tours

**Website:** [www.CougarCanyonLiving.com](http://www.CougarCanyonLiving.com)  
**Email:** [info@cougarcanyonliving.com](mailto:info@cougarcanyonliving.com)  
**Phone:** 877-547-7455

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## Cougar Canyon Golf Links – A Nicklaus Design

*TRINIDAD, Colorado (May 2008)* – Cougar Canyon Golf Links is positioning itself to become one of the premier golf resorts in the country. Created by Nicklaus Design, this links-style course is a unique combination of mountain and desert terrain with split fairways, black sand bunkers, and dramatic elevation changes. The Sangre de Cristo mountain range provides the backdrop, setting the stage for this scenic location. The temperate climate of southern Colorado allows for play during all four seasons.

The front nine is a true links style, open but challenging. The second nine is very creative where Gray Creek comes into play on many holes. Chris Cochran, Design Associate with Nicklaus Design, explains, “We let the lay of the land dictate the design of the links-style holes—desert meets mountain terrain along the dramatic, and craggy features of Gray Creek.”

The course is designed to accommodate golfers of all skill levels. PGA Director of Golf Operations Matt Reams says, “The course slope ratings at Cougar Canyon of 120 to 139 demonstrate the great diversity found throughout our four tee locations thereby offering a comparable challenge for everyone.” All abilities are tested on signature hole #16, a par 3 island green which challenges even the most precise golfer.

Expansive practice areas feature a 9,000-square-foot putting green and a 50,000-square-foot turf driving range with 6 target greens on a 330-yard landing area.

The on-course beverage cart is stocked with cold sandwiches, snacks, candy, soda, water, sport drinks, beer, wine, liquor and mixers. The Fairway Grill serves continental breakfast, lunch, and dinner along with a lounge menu with complete beverage service throughout the day.

The par 72, 7,669-yard course has been named one of the “Top Ten New Courses to Play” in the U.S. for 2008 by *GOLF Magazine* and “Best New Course” by *Colorado Avid Golfer*.

Cougar Canyon Golf Links is open for public play and green fees are \$69. Golf memberships are available to real estate owners and non-owners. The Golf Shop is located at 304 Shanahan Drive, Trinidad, CO. For information and tee times, call 719-422-7015.

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## Fact Sheet - Cougar Canyon Golf Links

TRINIDAD, Colorado (May 2008)

<b>Designer:</b>	Nicklaus Design
<b>Lead Architect:</b>	Chris Cochran
<b>Course construction:</b>	American Civil Construction (ACC)
<b>Par:</b>	72
<b>Yardage:</b>	7,669
<b>Slope rating:</b>	120 to 139
<b>Style:</b>	links course with split fairways and over 100 feet of elevation change
<b>Unique features:</b>	36 black sand bunkers
<b>Terrain:</b>	desert and mountain
<b>Signature hole:</b>	16
<b>Practice green:</b>	9000+ square feet
<b>Driving range:</b>	Double-sided with 50,000+ square feet of practice tee area turf; 330 yards with 6 target greens
<b>Food &amp; beverage:</b>	beverage cart with cold sandwiches, snacks, candies, soda, water, sport drinks, beer, wine, liquor and mixers.
<b>Fairway Grill:</b>	full service restaurant serving continental breakfast, lunch, dinner; lounge menu and beverage service
<b>Golf pro:</b>	Matt Reams, PGA Director of Golf Operations
<b>First Assistant Pro:</b>	Linda Howell, Class "A" PGA Pro
<b>Second Assistant Pro:</b>	Jim Pratt, Class "A" PGA Pro
<b>Public play:</b>	open for public play year-round
<b>Pro Shop:</b>	304 Shanahan Drive, Trinidad, CO
<b>Tee times:</b>	719-422-7015
<b>Website:</b>	<a href="http://www.CougarCanyonLiving.com">www.CougarCanyonLiving.com</a>



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## Green Fees, Rates and Services - Cougar Canyon Golf Links

TRINIDAD, Colorado (May 2008)

### Green Fees

18 Holes -----	\$ 69.00 (Apr-Oct) \$45 (Nov & Mar) \$35 (Dec-Feb)
9 Holes -----	\$ 39.50 (Apr-Oct) \$ 22.50 (Nov & Mar) \$17.50 (Dec-Feb)

### Cart Fees

Electric Cart Rental Fees – 18 Holes, One Rider -----	\$ 15.00
Electric Cart Rental Fees – 18 Holes, Two Riders -----	\$ 28.00
Electric Cart Rental Fees – 9 Holes, One Rider -----	\$ 8.00
Electric Cart Rental Fees – 9 Holes, Two Riders -----	\$ 16.00

### Services

Premium Callaway Rental Clubs – 18 Holes -----	\$ 40.00
Premium Callaway Rental Clubs – 9 Holes -----	\$ 20.00

### Driving Range

1 hour (unlimited range balls). -----	\$ 10.00
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### Instruction

Matt Reams, PGA Director of Golf Operations	
30-Minute Individual Golf Instruction-----	\$ 50.00
Package Price (6 lessons for the price of 5)-----	\$ 250.00

Linda Howell, PGA First Assistant Golf Professional	
30-Minute Individual Golf Instruction-----	\$ 40.00
Package Price (6 lessons for the price of 5)-----	\$ 200.00

Jim Pratt, PGA Second Assistant Golf Professional	
30-Minute Individual Golf Instruction-----	\$ 40.00
Package Price (6 lessons for the price of 5)-----	\$ 20.00

Customized group instruction available with any of above professionals upon request

### Memberships

Premier membership for real estate owners-----	\$ 15,500.00 commencement fee
Annual dues -----	\$ 200.00 per month

*Membership privileges include:*

- Unlimited golf
- Seven-day advance tee times
- First priority for lockers and bag storage when available
- 15% discount on food and beverage at hotel

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## Cougar Canyon Golf Links Hole Descriptions

*TRINIDAD, Colorado (May 2008) – Cougar Canyon Golf Links Director of Golf Operations Matt Reams provides insight on each hole.*



### Hole #1 - Par 4

As a starting hole, number one is a relatively simple and straightforward par 4. A slight dogleg to the right, the strategy invites players to hit their tee shots down the left side to avoid a well-placed fairway bunker on the right. The second shot plays to an elevated but inviting green with a deep bunker short left to catch an errant shot. If played correctly, number one offers the opportunity to get off to a good start.

### Hole #2 - Par 3

Hole number two is a beautiful and challenging par 3 of medium length. A deep bunker in front guards the right side of the green, and a false front on the left will allow a shot that comes up short to retreat off the front of the green and down the slope. The key to playing this hole well lies in choosing enough club to hit to the middle of the green.



### Hole #3 - Par 5

The course begins at number three. This is an uphill par 5, where decision making dictates the score. Longer hitters will be tempted to go for this green in two, but the risk/reward is evident. The prudent play would be to lay up to a favorite yardage for a third shot into this small and isolated green. Anything short of the green will wind up in trouble, and there is very little margin for error on either side or long of the green. Plan your attack and choose your strategy wisely, as par is a very good score.



### Hole #4 - Par 4

Hole number four features an uphill blind tee shot to a generous fairway. A good drive will place the ball in the fairway for a medium length second shot into a narrow green. Missing the green here will leave a difficult pitch with the severe slopes and mounds. Any play to the back middle of this green is a good shot.



### Hole #5 - Par 4

A long par 4, hole number five will test players for distance off the tee. Again, with a generous fairway the left center is preferred, leaving a longish second to a well-positioned green. The green surround slopes from right to left and a shot played to the right side of the green should come off the hill. Make sure to choose enough club to avoid the front right bunker.



- more -

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Cougar Canyon is a new golf community with resort amenities for active lifestyles located near the historic town of Trinidad, surrounded by the Sangre de Cristo Mountains of southern Colorado. Features include a championship, links-style golf course created by Nicklaus Design, named one of the "Top Ten New Courses You Can Play" in the U.S. for 2008 by GOLF Magazine and "Best New Course" by Colorado Avid Golfer. Future plans call for a 117-suite hotel and spa, a community recreation center with fitness facilities, swimming pools, hot tubs and tennis courts, and an eight-mile walking and biking trail. The community is adjacent to 3,000 acres of private nature preserve. 304 Shanahan Drive, Trinidad, CO 81082, 877-547-7455 (residential community) or 719-422-7015 (golf course), [www.CougarCanyonLiving.com](http://www.CougarCanyonLiving.com)

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### Hole #6 - Par 5

Again, it is decision-making time since this hole features a split fairway. The right side boasts a wider fairway, but the narrower left fairway shortens the hole. After the tee shot, the hole has only begun. The second shot requires both accuracy and distance to negotiate mounds on the left. Play over them and you are left with a relatively short pitch to the green and a chance for birdie. Hole location will determine how aggressive you should be.



### Hole #7 - Par 4

This is a beautiful par 4 with a second shot that plays significantly downhill. The tee shot should be played to the left side of the fairway, as anything from middle to right side will leave a blind second shot. Play to the front of the green and let the ball release back to the hole, but also take a moment to enjoy the spectacular views across the valley.

### Hole #8 - Par 4

Another beautiful par 4, hole number eight plays downhill to an inviting fairway. Wind may make this a difficult tee shot, but the second is far more intimidating. The approach is guarded by a large wash that crosses in front of the green. There is plenty of room, if you can take the wash out of your mind.



### Hole #9 - Par 3

The front nine ends with a challenging par 3. The front of this green slopes back to the fairway, collecting any ball played short of the hole. A well-placed shot to the middle of the green will yield an occasional birdie or a well-deserved par. Mounding around the green will leave some difficult and interesting pitches. Great end to the front nine.

### Hole #10 - Par 4

Playing back uphill, hole number ten is a short par 4. The safe route is to play a tee shot to the right half of the fairway, but this may lead to a second shot over trees or around the corner. A bolder play across the native area to the left side of the fairway will leave a more open approach to the green. The green itself is a challenge, with slopes from back to front and a number of challenging plateaus and hole locations.



### Hole #11 - Par 3

Hole number eleven is a challenging par 3. The green is guarded by a huge bunker short and right, with a smaller bunker on the left. The choice here is to play beyond the front of the green, so be sure to select enough club.

### Hole #12 - Par 5

This par 5 is very straightforward, and the strategy is not in doubt. A slight dogleg to the right, this hole demands a reasonable tee shot, a well played second over or around the "mesa" mounds on the left, and a precise third to a generous green. While longer than most par 5s, distance isn't the only measure of success.



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### Hole #13 - Par 4

Hole number thirteen presents a very unique challenge. After a well placed drive that avoids the hazard down the left side, the second shot requires a precise shot to a hidden green. The proper way to play the hole is to land your approach just over the ridge some 20 steps short of the green, allowing it to feed down the hill to the hole. The safe side is the right side for the entirety of this devilish hole.

### Hole #14 - Par 4

This short par 4 epitomizes the ideals behind a risk/reward hole. A longer drive down the dangerous left side will leave a simple pitch into the green, or perhaps, with the right bounce, a putt for an eagle. The safer route down the right might mean a short iron approach to a very accessible hole location. Either way, a mistake will cost someone who doesn't execute their game plan.



### Hole #15 - Par 5

With three of the four tee boxes playing more than 600 yards, this hole is a long test of golf. Here, all of the trouble lies to the left of the generous fairway. Pay particular attention to the second shot: laying up short of or playing around or over the wash cutting into play on the left. The green is long and narrow, and selecting the right club on your approach will be paramount. There is no doubt that this hole will be pivotal in most matches.

### Hole #16 - Par 3

Intimidation, intimidation, intimidation! This picturesque par 3 is very short, simple and straightforward: there is a tee, a green, and nothing else in between. This is destined to be one of the more photographed holes in Colorado, and if you can bring your heart rate down to a manageable level, you will do just fine.



### Hole #17 - Par 4

From all but the Championship tees, this is a short par 4. Two well-struck shots should leave you on or around the green with an opportunity to score. The green is elevated, and any ball played to the left of the green will find its way well down the slope. Here again, a second shot to the middle of the green will pay dividends.

### Hole #18 - Par 4

A spectacular and dramatic finish to the day. The tee shot must be played across the water to just short of three well-placed fairway bunkers. The second shot must be played well to a generous green, avoiding the bunkers and water that continues along the entire right side of the hole. The green is very gentle and generous, yielding birdies to a well-played approach.



- end -

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## Cougar Canyon Golf Links Staff Biographies

*TRINIDAD, Colorado (May 2008)*

### **Matt Reams, PGA Director of Golf Operations**

A PGM graduate from Ferris State University, Matt Reams has been a PGA Class “A” member for 15 years. His professional tenure of experience includes Assistant Golf Professional at Northwood Club (Dallas, Texas), Assistant Golf Professional at Congressional Country Club (Bethesda, Maryland), Director of Golf Operations at Carmel Valley Ranch, (Carmel, California) and Director of Golf Operations at Sweetwater Country Club (Houston, Texas).

Matt credits most of his professional education in operations and golf instruction to his association with the following industry leading professionals: Bob Elliot, Kent Cayce, Dr. Gary Wiren, Bill Strausbaugh, Mike Hebron, Hank Haney, Laird Small and Jim Murphy.



### **Linda Howell, PGA First Assistant Golf Professional**

Linda Howell comes to Cougar Canyon Golf Links via Santa Fe, New Mexico, where she was the First Assistant Golf Professional at Marty Sanchez Links de Santa Fe Golf Course. Linda is a certified PGA Class “A” Member. In addition to PGA education, Linda has taken teacher training courses with Hank Haney at his ranch in McKinney, Texas.

Before her career in golf, Linda played professional tennis, where she earned a world ranking in the top 100 while competing in tournaments such as Wimbledon, the U.S. Open, and the Australian Open. As a teaching professional, she worked for ten years at the Riviera Country Club where she was Head Tennis Professional for her last two years there.



### **Jim Pratt, PGA Second Assistant Golf Professional**

Jim Pratt is a native of western Colorado and a recent Professional Golf Management graduate from the University of Colorado at Colorado Springs, where he received his BS in marketing along with his Class “A” PGA certification. His golf experience includes Apprentice at DeerCreek Village (Cedaredge, Colorado), Apprentice at Redlands Mesa (Grand Junction, Colorado), Apprentice at Sycuan Resort and Casino (El Cajon, California), Apprentice at Colorado Springs Country Club (Colorado Springs, Colorado). He credits majority of his professional education and golf instruction to his mentors through out his PGM internships.



- end -

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## Nicklaus Design – Creator of Cougar Canyon Golf Links

*TRINIDAD, Colorado (May 2008)* - Nicklaus Design stands for superior golf course design. Cougar Canyon Golf Links was created by this team of the world's most accomplished golf course design associates, agronomists, industry consultants, and experts in golf course construction and marketing.



- Nicklaus Design, as a company, has 324 courses open for play.
- Nicklaus Design opened 18 courses in 2007, and expects to open 27 in 2008.
- Nicklaus Design has opened 128 courses over the last eight years—an average of almost 16 courses a year—including a record 27 in 1999.
- Nicklaus Design is represented in 32 countries and 38 states, with 192 courses open for play in the United States.
- Nicklaus Design has 55 courses under construction, and has projects signed, under design or under development in 45 different countries.
  - Of those courses under development, 70 percent are outside of the United States.
- Nicklaus' sons have been involved in 58 courses open for play.
  - Jack Nicklaus II has 31 courses open for play (16 solo designs, 15 co-designs) with another seven under construction or under design worldwide.
  - Steve Nicklaus has 11 courses open for play and seven under construction or design.
  - Gary Nicklaus has seven courses open for play and four under construction or design.
  - Michael Nicklaus has three courses open for play and is featured designer on eight projects under construction or under design worldwide.
  - Bill O'Leary (son-in-law) has nine courses open for play and one under construction.
- At least 59 Nicklaus Design courses have been ranked in various national and international Top-100 lists (*Golf Digest*, *GOLF Magazine*, and *Golfweek*).
- By the end of 2007, 84 Nicklaus courses hosted 588 professional tournaments or national amateur championships.
  - Recently the Champions Tour added the Cap Cana Championship at Punta Espada Golf Club, Dominican Republic. Also in 2008, the Ryder Cup is to be held at Valhalla Golf Club in Kentucky. The PGA, European and Nationwide Tours hosted in 2007 tournaments at Sherwood Country Club (California), Pearl Valley Golf Estates (South Africa), and The Australian Golf Club (Australia). The Champions Tour added in 2006 the Vista Vallarta Golf Club in Puerto Vallarta, Mexico.
- Close to 40 Nicklaus Design courses in the United States have been involved in Audubon International programs.

Learn more at [www.nicklaus.com](http://www.nicklaus.com).

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## Trinidad, Cultural Heritage and Hospitality

*TRINIDAD, Colorado (May 2008)* - Cougar Canyon calls Trinidad, Colorado, home. Halfway between Santa Fe, New Mexico, and Denver, Colorado, Trinidad began as a bustling trading post along the Santa Fe Trail attracting trappers, traders, pioneers, ranchers, and few, more colorful characters. According to *True West* magazine, "In 1882, that group included Wyatt Earp and Doc Holliday, fresh from the infamous Vendetta Ride and running from Arizona authorities; their pal Bat Masterson was Trinidad's town marshal." Labeled the "Victorian Jewel of Southern Colorado" by the Colorado Historic Society, Trinidad remains a vibrant, economically diverse community that proudly embraces its Old West heritage.



<b>POPULATION:</b>	10,000
<b>COUNTY:</b>	Las Animas
<b>ELEVATION:</b>	6025 feet
<b>CLIMATE:</b>	semi-arid with low humidity and 14 inches of precipitation per year
<b>TEMPERATURE:</b>	highs of 80° to 88° F in the summer, and 49° to 59° F in the winter

### CULTURAL HERITAGE

- Throughout the summer, an authentic trolley car provides free tours of historic Victorian mansions-turned-museums, like the Baca House and Bloom Mansion, along the original brick-lined streets.
- Historic Kit Carson Park has a Victorian bandshell, bike paths, and a cast bronze statue of Kit Carson, considered one of the finest equestrian works in the country.
- The Scenic Highway of Legends is a Colorado State Scenic Byway that winds its way between two grand mountain ranges, the Sangre de Cristo Mountains and the Spanish Peaks, and connects a series of historic, geological, and scenic sites that tell the early history of Colorado.
- Trinidad is also a main attraction along the Santa Fe Trail Scenic Byway, another Colorado State Scenic Byway.

### ART

- A nationally recognized artist colony with over 40 artists in residence that offers an eclectic mix of fine art, furniture, jewelry, textiles and crafts.
- The A.R. Mitchell Museum houses one of the finest western art collections in Colorado.
- Cultural events and live theatre, including the popular Trinidadio Blues Fest, featuring top blues performers from around the country, and the Southern Colorado Repertory Theater, a professional live theater group.

- more -

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### RECREATION

- The Riverwalk meanders for 3.5 miles along the Purgatoire River.
- Abundant water sports are available on the 800-acre lake in Trinidad Lake State Park, including water skiing, kayaking, fishing, and boating.
- The Trinidad area is also home to some of the best elk hunting in the country with one of the single largest elk herds in the world.
- Ballgames, disc golf, fishing, fitness, four-wheeling, golf, hike, mountain biking, horseback riding, hunting, roller skating, skateboarding, water sports, wildlife watching, winter sports.

### ATTRACTIONS

- Ranked 7<sup>th</sup> and 9<sup>th</sup> in the world respectively by two national skating publications, 15,000-square-foot Trinidad Skatepark challenges skateboarders of all skill levels with lots of lines and no kinks, providing challenging and fast full-arena runs on a 120-foot flat wall.
- Just 25 miles outside of Trinidad is the archeological wonder Picketwire Canyonlands, home to the largest set of dinosaur tracks in North America. The tracks parallel the Purgatoire River for a quarter-mile and contain 1,300 visible dinosaur tracks in four different layers that comprise about 100 different trackways.
- Trinidad is the home to several world-class heritage and art museums such as the A.R. Mitchell Museum, the Trinidad Children's Museum, the Baca House, the Bloom Mansion, and the Santa Fe Trail Museum.
- Cimino Downtown Park, bordering the Riverwalk, has a state-of-the-art playground and fountain, as well as a lighted bocce ball court.
- Trinidad is the home of one of nine official Colorado Welcome Centers.

Learn more at [www.historictrinidad.com](http://www.historictrinidad.com).

- end -

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## Cougar Canyon & Trinidad Summer/Fall Events Calendar

*TRINIDAD, Colorado (May 2008)*

### MAY

#### **Broadway Comes to Trinidad**

Baritone Byron Nease has performed in such venues as Carnegie Hall and the Hollywood Bowl, as well as in 100 countries around the world. Now he brings his talented singing voice to the Massari Performing Arts Center at Trinidad State Junior College. 8pm, tickets are \$26. More info: 719-846-4765.

**Saturday, May 3**

#### **New Players' Clinic**

Meets five Wednesdays until June 4, 5:30 to 7 p.m. Taught by PGA professionals, the clinic covers putting, driving and golf etiquette—giving new players the ability to tee up with confidence.

**Wednesdays, May 7 to June 4**

#### **Mother's Day Brunch**

Treat mom to a leisurely morning meal at the Fairway Grill.

**Sunday, May 11**

#### **FREE Lesson Day**

The PGA professional staff offers free 15-minute lessons from 10 a.m. to 3 p.m. Sign up for a time slot at the Golf Shop.

**Saturday, May 24**

#### **Western Event at Colt Ranch**

Concert by singer/songwriter Juni Fisher, 2007 WMA Song of the Year winner, plus a chuckwagon meal. Fundraiser for the Las Animas County Sheriff's Office Search & Rescue. More info: 719-845-0353.

**Sunday, May 25**

#### **City of Champions Golf Tournament**

This second annual weekend event includes an evening reception at Trinidad's First Street Gallery, dinner and a golf tournament, plus historical tours, shopping and more throughout town. More info: 719-846-3943.

**Friday, May 30 to June 1**

### JUNE

#### **Junior Clinics**

Three-day clinics for kids held throughout the summer; a nominal fee for Trinidad-area residents to learn the sport or hone their skills. Other clinics scheduled for June 10-12, 17-19; July 15-17; 22-24; 29-31.

**Tuesday, June 3 to Thursday, June 5**

#### **Trinidad High School Band Fundraiser**

Join Cougar Canyon in raising funds for the THS band to take a trip to Washington, D.C. An 18-hole, 4-person scramble with prizes and food to follow the event.

**Thursday, June 5**

- more -

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### Free Women's Clinic

PGA Professional Linda Howell offers a free clinic to Trinidad-area residents. She'll go over the basics, and spend plenty of time on the short game.

**Saturday, June 7**

### Short Game Clinic

Putting, chipping and pitching are the emphasis of this class that meets three Wednesdays, June 11 to June 25; 5:30-7 p.m.

**Wednesdays, June 11 to June 25**

### New Players' Clinic

Meets five Thursdays until July 10, 5:30 to 7 p.m. Taught by PGA professionals, the clinic covers putting, driving and golf etiquette—giving new players the ability to tee up with confidence.

**Thursdays, June 12 to July 10**

### Southern Colorado Repertory Theatre

The theatre season kicks off with *Lend Me a Tenor* at the Massari Performing Arts Center at Trinidad State Junior College at 7:30 p.m. Other shows this summer include *Spitfire Grill*, *Lucky Stiff* and *Grease*. More info: 719-846-4765, [www.scrtheatre.com](http://www.scrtheatre.com).

**Friday, June 13 to Saturday, August 16**

### 23<sup>rd</sup> Annual Santa Fe Trail Festival

This annual event at Trinidad's new downtown park next to the Riverwalk in El Corazón de Trinidad (heart of Trinidad) features historic costumes and reenactments with a special Old West Town and teepee exhibits. Continuous live entertainment, street dances, food and craft booths. Lots of activities for children include pony rides, bungee pole, carnival rides, soft play equipment, and more. More info: 866-480-4750, 719-846-9285, [www.trinidadchamber.com](http://www.trinidadchamber.com).

**Friday, June 13 to Sunday, June 15**

### FREE Demo Day

Test-drive new products from Cleveland, Callaway and other manufacturers on the driving range.

**Saturday, June 14**

### Trinidad Rotary Charity Tournament

The local Trinidad Chapter of Rotary hosts a golf tournament to raise funds for local organizations.

**Friday, June 27**

### Golf Channel Amateur Tour

Players on the Golf Channel Amateur Tour make a stop at Cougar Canyon to compete for prizes and the coveted Mexorado Cup.

**Saturday, June 28**

## JULY

### Holiday Brunch

Enjoy a leisurely morning meal at the Fairway Grill in celebration of Independence Day weekend.

**Saturday, July 5**

### Short Game Clinic

Putting, chipping and pitching are the focus of this three-day class that meets three Tuesdays in July, 5 to 7 p.m.

**Tuesdays, July 8 to July 22**

- more -

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### Media Day

**Saturday, July 26**

Members of the local, regional and national media are invited to Cougar Canyon to play the course.

## AUGUST

### FREE Family Day Clinic

**Saturday, August 2**

A free family clinic for Trinidad residents to learn more about the game of golf. Following the clinic guests are encouraged to participate in a 3-hole scramble.

### Junior Tournament

**Tuesday, August 5**

### Trinidaddio Blues Fest

**Saturday, August 23**

Trinidad's 10<sup>th</sup> annual blues festival features nationally known blues musicians. More info: [www.trinidaddio.com](http://www.trinidaddio.com).

### 98<sup>th</sup> Trinidad Rodeo & Las Animas County Fair

**Friday, August 29 to Sept. 1**

Events include downtown dancing, carnival and barbecue picnic, plus a rodeo on Monday, with wild-horse races, bareback riding, saddle bronc riding, calf roping, steer wrestling, barrel racing and bull riding. More info: 719-845-0711.

## SEPTEMBER

### Golf Course Superintendents Association Tournament

**Monday, September 15**

## OCTOBER

### PGA Taylor Cup Matches

**Wednesday, October 8**

Colorado PGA Section vs. Sun Mountain PGA Section.

For more information about Cougar Canyon golf-course events, please call 719-422-7015. For more community events, visit [www.historictrinidad.com/tourism/events.html](http://www.historictrinidad.com/tourism/events.html)

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### About Cougar Canyon

Cougar Canyon is a new golf community with resort amenities for active lifestyles located near the historic town of Trinidad, surrounded by the Sangre de Cristo Mountains of southern Colorado. Features include a championship, links-style golf course created by Nicklaus Design, named one of the "Top Ten New Courses You Can Play" in the U.S. for 2008 by GOLF Magazine and "Best New Course" by Colorado Avid Golfer. Future plans call for a 117-suite hotel and spa, a community recreation center with fitness facilities, swimming pools, hot tubs and tennis courts, and an eight-mile walking and biking trail. The community is adjacent to 3,000 acres of private nature preserve. 304 Shanahan Drive, Trinidad, CO 81082, 877-547-7455 (residential community) or 719-422-7015 (golf course), [www.CougarCanyonLiving.com](http://www.CougarCanyonLiving.com)

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